GEORGIA STATE UNIVERSITY
J. Mack Robinson College of Business

The Robinson College of Business (RCB) at Georgia State University (GSU) invites applications and nominations for one or more Professors of Practice in Analytics, effective Fall 2016 or earlier. Successful candidates will have a deep practical interest in the analysis and applications of big data, including its computational aspects, and applications to business. Of particular interest are applicants with broad practical experience in data analytics and a keen interest in developing and teaching immersive and experiential courses in the application of data/analytics to solve business problems. Successful candidates will contribute toward the College's multi-year and multi-disciplinary strategy for developing a significant big-data analytics program with strong links to industry.

Ideal candidates will have broad and successful experience in the application of analytical techniques in business. They will have teaching capabilities to teach in the College's MS in Analytics program as well as college-wide programs, particularly the MBA program. Candidates will be expected to interact with and help build relationships with industry partners in the Atlanta area and help develop non-curricular student experiences all of which combine to provide a rich, immersive, and experiential educational environment for students.

The University policy on Professors of Practice states that "Individuals hired with this title into a teaching role will ideally provide students with a deeper understanding of the practical application in a particular field of study. Additionally, they will help promote the integration of academic scholarship with the practical experience of professionals in a given field. They may also serve as liaisons between industry or government and the University in identifying teaching and research opportunities that support the public interest and societal needs, as well as, Georgia State programs and initiatives." More details are at
http://faculty.gsu.edu/files/2015/10/Professor-of-Practice.pdf

Preferred requirements are a Ph.D. in Computer Science, Statistics, Econometrics, Business, or related fields from an accredited university or international equivalent. The successful candidate's home will be in the Robinson's newest academic unit, the Institute for Insight. The mission of the Institute for Insight is to serve as a portal into big data analytics for our broad community of students, researchers, entrepreneurs, institutions and industry partners, helping each to create and leverage insight needed to build, innovate and transform their work. Institute faculty teach participate in research projects in the Insight Lab. More information about the Institute is available at http://insight.gsu.edu

ABOUT THE ENVIRONMENT

GSU is a leading urban research university located in the heart of Atlanta. RCB is one of the largest and most diverse business schools in the country, with 8,000 students and more than 200 faculty members. Numerous areas of the college have significant reputation in areas related to business analytics including its Departments of Computer Information Systems and Risk Management and Insurance, both of which have top-10 rankings. Similarly, Robinson's Marketing Department currently ranks 4th in scholarly research productivity in quantitative marketing analysis. These units, and others, have active research programs in the management of information technology, predictive risk analytics, marketing analytics, and health IT and analytics that are relevant to this position. Salary level, course load and additional research support are competitive at the national level.

FURTHER INFORMATION AND APPLICATION PROCEDURE

Further information about the RCB is online at http://robinson.gsu.edu/. Applicants wishing to apply should register with http://academicjobsonline.org/ (the registration is free) and upload their curriculum

vita, statements of research and teaching interests, recent publications or working papers, and evidence of teaching performance. Applicants are **required** to submit their materials via the online system. Three letters of recommendation should be sent to:

> Professor Martin Grace
> Chair, Search Committee
> Robinson College of Business
> P.O. Box 3988
> Atlanta, GA 30302-3988

Electronic recommendation letters will be accepted in pdf format only. These letters, as also questions about the position, should be sent to mgrace@gsu.edu.

Review of applications will begin immediately and applicants will be reviewed until positions are filled. Positions are contingent on University budget approval.

GSU is an Equal Opportunity Educational Institution/Affirmative Action Employer.