

**Georgia State University
J. Mack Robinson College of Business
Department of Marketing
Pennebaker Chair in Marketing**

Georgia State University's Robinson College of Business is seeking candidates for an endowed chair in the Department of Marketing to start Fall 2016.

The individual selected is expected to be an eminent scholar who will take a leadership role in furthering the research, educational, and community service missions of the college. The successful candidate for this position will have an earned doctorate, an international scholarly reputation (interest in Direct/Interactive Marketing, Social Media, Business-to-Business Marketing and Sales Management space is desirable), published research in marketing and related areas, an ability to inspire and interact with the business community, collegiality, interest/experience in MBA core teaching, and a demonstrated ability to work with others to define and conduct research. A history of initiating and obtaining externally funded research grants is another desirable leadership quality.

The Department of Marketing at Georgia State has a diverse, collegial faculty of 22 tenure track and 9 non-tenure track faculty members. The unit offers academic programs leading to the BBA, MBA, MS, and PhD degrees. It supports vibrant research programs targeting publication in premier journals, three research centers, as well as model business outreach programs. Additional information about the department is available at: <http://robinson.gsu.edu/marketing>. The Robinson College is located in the heart of Atlanta with strong business and alumni ties.

The appointment for this position is expected to be at the rank of professor or advanced associate professor. Preference will be given to applications received by December 15, 2015; however, applications will continue to be reviewed until the position is filled.

Please submit letters of application and resumes, or nominations, electronically to the chair of the Marketing Department Dr. Naveen Donthu (ndonthu@gsu.edu).

*A diverse campus culture- It's who we are and what we value
Georgia State University is an equal opportunity educational institution and an affirmative action employer.*